

Treatment Tx Performance Technology™

Recent advances in blood pressure (bp) technology and treatment philosophies have moved bp measurements out of the MD office and into our patient's daily lives. The use of personal bp monitors is changing the diagnosis and treatment process, but ineffective graphics from pooled and unorganized patient results have created additional confusion in selecting the most effective treatments.

bp Trax® addresses these problems by reporting **Treatment (Tx) Based**, rather than time-based results. In other words, bp Trax® displays results by treatment instead of weeks & months of unrelated time. Understanding patient performance within and across specific treatments provides MDs with the knowledge to better assess and treat hypertension - thereby, improving the **Blood Pressure** treatment process.

bp Trax® Key Features:

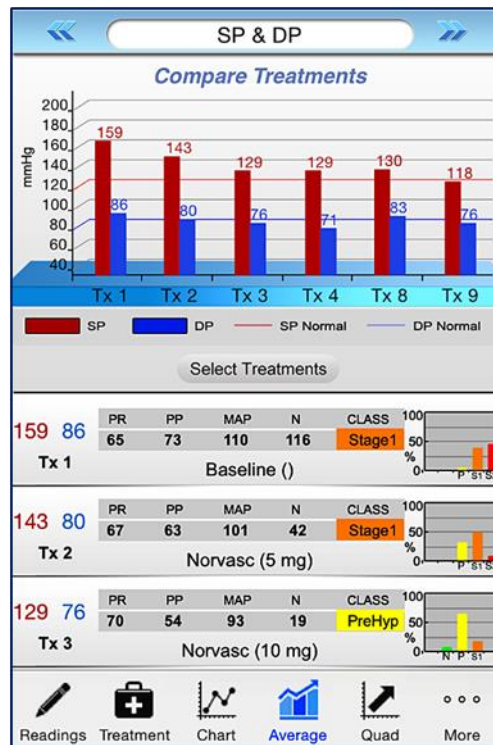
- ♥ Compare Treatment Performances
- ♥ Easy to Use & Understand
- ♥ Innovative Graphics
- ♥ Quad Plot:: View bp Dynamics
- ♥ Resting Blood Pressure Timer
- ♥ MD Reports: Single & Comparative
- ♥ bp Classification & Histograms

bp Trax® Application

bp Trax® tracks bp performance within and across multiple Treatments that are organized and displayed chronologically in Graphs & Reports. Treatments can be Lifestyle Changes such as Diet, Exercise & Nutrition Management to Medications. It's always easy to see which treatments work best to improve patient health!



Tx Average Screen



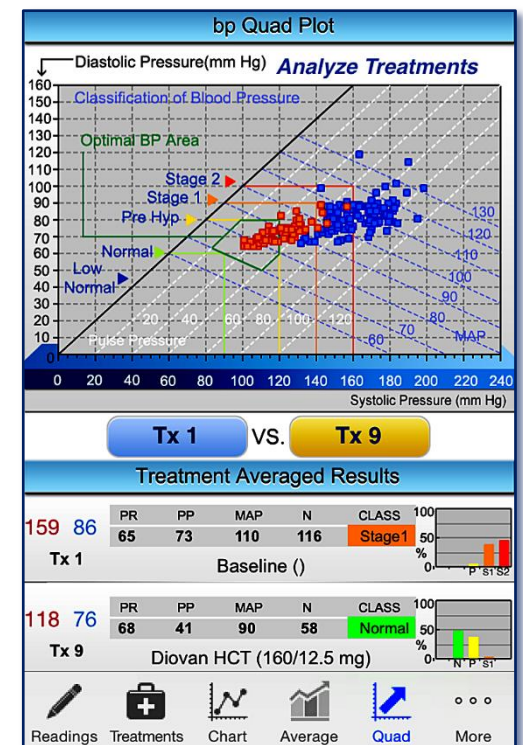
- Compare up to 6 Treatments
- bp Classification & Histograms
- Simple Statistics: Treatment Averages
- SP-DP-PR/PP-MAP -Wt.-BMI Graphics
- Easy to Understand Tx Performance

bp Trax® Application

The **Quad Plot** is a new graphical design that displays bp treatment performance in a multi parameter format. Up to 2 treatments can be simultaneously compared. Each plotted point simultaneously references SP, DP, PP, MAP and bp Classification parameter values. An Optimal bp Area is included using parameter limits to establish Area boundaries.



Quad Plot Screen



- Plot up to 2 Treatments
- bp Classification & Histograms
- Simple Statistics: Treatment Averages
- Optimal bp Area
- US Patent Issued